JS 44C/SDNY REV. 06/01/17

## Case 1:19-cv-09050-ER **DNAUCOVER SFILE** 10/01/19 Page 1 of 2

The JS-44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for use of the Clerk of Court for the purpose of initiating the civil docket sheet.

**PLAINTIFFS** Social Technologies, LLC **DEFENDANTS** Apple, Inc. and Thomas La Perle

ATTORNEYS (FIRM NAME, ADDRESS, AND TELEPHONE NUMBER Pierce Bainbridge Beck Price & Hecht LLP - David L. Hecht

ATTORNEYS (IF KNOWN)

CAUSE OF ACTION (CITE THE U.S. CIVIL STATUTE UNDER WHICH YOU ARE FILING AND WRITE A BRIEF STATEMENT OF CAUSE)

(DO NOT CITE JURISDICTIONAL STATUTES UNLESS DIVERSITY) FALSE DESIGNATION UNDER 15 U.S.C. § 1125 Judge Previously Assigned Has this action, case, or proceeding, or one essentially the same been previously filed in SDNY at any time? No ✓ Yes ☐ If yes, was this case Vol. Invol. Dismissed. No Yes If yes, give date & Case No. No × Yes IS THIS AN INTERNATIONAL ARBITRATION CASE? NATURE OF SUIT (PLACE AN [x] IN ONE BOX ONLY) TORTS **ACTIONS UNDER STATUTES** CONTRACT PERSONAL INJURY FORFEITURE/PENALTY BANKRUPTCY OTHER STATUTES PERSONAL INJURY [ ] 367 HEALTHCARE/ [ ] 375 FALSE CLAIMS PHARMACEUTICAL PERSONAL [ ] 625 DRUG RELATED [ ] 422 APPEAL INSURANCE 310 AIRPLANE 1110 [ ] 376 QUI TAM [ ] 315 AIRPLANE PRODUCT INJURY/PRODUCT LIABILITY ] 120 MARINE 28 USC 158 SEIZURE OF PROPERTY MILLER ACT [ ] 400 STATE REAPPORTIONMENT 1130 LIABILITY [] 365 PERSONAL INJURY [ ] 423 WITHDRAWAL 21 USC 881 NEGOTIABLE [ ] 320 ASSAULT, LIBEL & PRODUCT LIABILITY []140 28 USC 157 []690 OTHER INSTRUMENT SLANDER [] 368 ASBESTOS PERSONAL 410 ANTITRUST [ ] 330 FEDERAL INJURY PRODUCT []150 RECOVERY OF . 1 430 BANKS & BANKING OVERPAYMENT & EMPLOYERS' LIABILITY PROPERTY RIGHTS 450 COMMERCE ENFORCEMENT OF JUDGMENT LIABILITY **460 DEPORTATION** [ 1340 MARINE PERSONAL PROPERTY [ ] 820 COPYRIGHTS 1 470 RACKETEER INFLU-[]151 []152 MEDICARE ACT [ ] 345 MARINE PRODUCT 1 1830 PATENT **ENCED & CORRUPT** 1370 OTHER FRAUD RECOVERY OF LIABILITY ORGANIZATION ACT [ ] 371 TRUTH IN LENDING [ ] 835 PATENT-ABBREVIATED NEW DRUG APPLICATION DEFAULTED [ ] 350 MOTOR VEHICLE (RICO) [ ] 840 TRADEMARK STUDENT LOANS [ ] 355 MOTOR VEHICLE [ ] 480 CONSUMER CREDIT (EXCL VETERANS) PRODUCT LIABILITY SOCIAL SECURITY [ ]490 CABLE/SATELLITE TV RECOVERY OF [ ] 360 OTHER PERSONAL []153 [ ] 380 OTHER PERSONAL OVERPAYMENT INJURY LABOR 1861 HIA (1395ff) [] 850 SECURITIES/ [ ] 362 PERSONAL INJURY OF VETERAN'S PROPERTY DAMAGE 1862 BLACK LUNG (923) COMMODITIES/ MED MAI PRACTICE [ ] 385 PROPERTY DAMAGE BENEFITS [] 710 FAIR LABOR ] 863 DIWC/DIWW (405(g)) **EXCHANGE** STOCKHOLDERS PRODUCT LIABILITY []160 STANDARDS ACT 1864 SSID TITLE XVI [ ] 720 LABOR/MGMT SUITS [ ] 865 RSI (405(g)) []190 OTHER PRISONER PETITIONS **RELATIONS** [¥ 890 OTHER STATUTORY CONTRACT 1 1740 RAILWAY LABOR ACT 1463 ALIEN DETAINEE ACTIONS
[] 891 AGRICULTURAL ACTS CONTRACT [ ] 510 MOTIONS TO **FEDERAL TAX SUITS** []195 [] 751 FAMILY MEDICAL VACATE SENTENCE **ACTIONS UNDER STATUTES** PRODUCT LEAVE ACT (FMLA) 28 USC 2255 [ ] 870 TAXES (U.S. Plaintiff or [] 790 OTHER LABOR [ ] 530 HABEAS CORPUS [ ] 535 DEATH PENALTY Defendant)
[ ] 871 IRS-THIRD PARTY []196 FRANCHISE CIVIL RIGHTS [] 893 ENVIRONMENTAL LITIGATION MATTERS [ ] 540 MANDAMUS & OTHER [] 791 EMPL RET INC [ ] 895 FREEDOM OF 26 USC 7609 [ ] 440 OTHER CIVIL RIGHTS SECURITY ACT (ERISA) INFORMATION ACT (Non-Prisoner) REAL PROPERTY [ ] 896 ARBITRATION 1441 VOTING **IMMIGRATION** [ ] 899 ADMINISTRATIVE 1442 EMPLOYMENT []210 LAND PRISONER CIVIL RIGHTS PROCEDURE ACT/REVIEW OR CONDEMNATION [ ] 443 HOUSING/ [ ] 462 NATURALIZATION ACCOMMODATIONS APPEAL OF AGENCY DECISION FORECLOSURE RENT LEASE & APPLICATION
[ ] 465 OTHER IMMIGRATION []220 []230 1550 CIVIL RIGHTS [ ] 445 AMERICANS WITH 555 PRISON CONDITION [ ] 950 CONSTITUTIONALITY OF **EJECTMENT** DISABILITIES -[ ] 560 CIVIL DETAINEE CONDITIONS OF CONFINEMENT **ACTIONS** STATE STATUTES EMPLOYMENT AMERICANS WITH TORTS TO LAND []240 []245 []446 TORT PRODUCT DISABILITIES -OTHER LIABILITY [ ] 448 EDUCATION []290 ALL OTHER REAL PROPERTY Check if demanded in complaint: DO YOU CLAIM THIS CASE IS RELATED TO A CIVIL CASE NOW PENDING IN S.D.N.Y. AS DEFINED BY LOCAL RULE FOR DIVISION OF BUSINESS 13? CHECK IF THIS IS A CLASS ACTION IF SO, STATE: UNDER F.R.C.P. 23

JUDGE

Check YES only if demanded in complaint JURY DEMAND: ■ YES □NO

DEMAND \$ OTHER

DOCKET NUMBER\_\_\_\_

## 

(PLACE AN x IN ONE B	OX ONLY)		ORIGIN			
1 Original Proceeding	2 Removed from State Court	from Appellate	Reinstated or Reopened	5 Transferred from (Specify District)	Litigation	Appeal to District Judge from Magistrate Judge
	a. all parties repres	sented Court			8 Multidistrict Litigation (Dir	ect File)
b. At least one party is pro se.						
(PLACE AN x IN ONE B	•	BASIS	OF JURISDIC	ΓΙΟΝ	IF DIVERSITY,	INDICATE
1 U.S. PLAINTIFF	2 U.S. DEFENI	DANT 3 FEDERAL QU (U.S. NOT A		4 DIVERSITY	CITIZENSHIP	BELOW.
CITIZENSHIP OF PRINCIPAL PARTIES (FOR DIVERSITY CASES ONLY)						
(Place an [X] in or	ne box for Plaintiff a	nd one box for Defendant)				
CITIZEN OF THIS STATE	PTF DEF []1 []1	CITIZEN OR SUBJECT OF A FOREIGN COUNTRY	PTF [ [ ]3 [	]3 INCORPOR	RATED and PRINCIPAL PLACE ESS IN ANOTHER STATE	PTF DEF
CITIZEN OF ANOTHER STA	TE []2 []2	INCORPORATED or PRINCIF OF BUSINESS IN THIS STA		4 FOREIGN NATION []6 []6		[]6 []6
PLAINTIFF(S) ADDRESS(ES) AND COUNTY(IES)						
DEFENDANT(S) ADDI	RESS(ES) AND C	COUNTY(IES)				
	EREBY MADE THA		BEEN UNABLE, W	ITH REASONABLE	DILIGENCE, TO ASCERTAI	N
		COUPTIL	01165 16616111			
COURTHOUSE ASSIGNMENT  I hereby certify that this case should be assigned to the courthouse indicated below pursuant to Local Rule for Division of Business 18, 20 or 2 <sup>-4</sup>						
Check one: THIS AC		BE ASSIGNED TO:	☐ WHITE	EPLAINS	<b>★</b> MANHATTAN	
DATE 00/00/0040	Anid P Week	4		ADMITTED TO D		-
DATE 09/30/2019 SIGNATURE OF ATTORNEY OF RECORD				ADMITTED TO PRACTICE IN THIS DISTRICT  [ ] NO  [**] YES (DATE ADMITTED Mo.01 Yr. 2011 )  Attorney Bar Code # DH4084		
	to bo desi	d by the Oleder filt - O	a	Attorney bar oou	∨ <i>''</i>	
	•	d by the Clerk of the Co				
Magistrate Judge					is so Designated.	
Ruby J. Krajick, Cler	k of Court by	Deputy	Clerk, DATED		·	
LINITED STATES DIS	TDICT COLIDT /N	IEW YORK SOLITHEDNI)	<b>\</b>			

Clear Form Save